



CONSUMER INFORMATION BULLETIN

Direct Sellers

A direct seller is someone selling a product by way of a vendor who does not have a storefront located in the Northwest Territories (NWT). Their method of sales might occur through door to door sales, home parties or at trade shows where an individual is selling a product on behalf of a vendor. If an individual is making sales on behalf of a company you should ask to see the salesperson's identification as well as their NWT direct seller's license. Anyone operating as a direct seller in the NWT should be licensed through the Government of the Northwest Territories.

You should not feel pressured into any contracts or buying any product.

If you are interested but you are not sure you can ask them to leave a catalogue or literature about what they are selling as well as their contact information. This gives you an opportunity to shop around locally to compare prices or to have more time to decide if you are interested in the product.

It is important that if you feel threatened or intimidated you ask the person to leave you can also report it to the Royal Canadian Mounted Police (RCMP) and do not leave the person unattended in your home.

If you'd like to make a complaint you can also contact Municipal and Community Affairs at (867) 767-9161 Ext. 21021.

If you require further information or require additional assistance, please contact our office at:

Consumer Services, Public Safety Division
Municipal and Community Affairs
#600 5201-50th Avenue, Yellowknife NT X1A 3S9
(867) 767-9161 Extension 21021

This publication is intended to provide general information and is not a substitute for legal advice.