

Be Ready: Emergency Preparedness Starts at Home Contest

If you're an NWT resident, now is your chance to win a HEPA air filter by taking simple steps to ensure your family is prepared for emergencies.

Who can enter?

Residents 18 and older living in the Northwest Territories (NWT). Only entries in the NWT will be eligible for the contest.

How do I enter?

Send up a photo of your emergency kit to nwtemo_info@gov.nt.ca.

When is the deadline?

Contest closes June 13, 2025, at 11:59 PM MST

What are the contest prizes?

Five winners will be selected (One from each region) to receive a HEPA air filter.

How will the winners be selected?

Anyone who submits an entry will be entered into the draw, as long as the entry meets eligibility criteria.

What are the photo requirements?

- All pictures must be of the highest quality possible (preferably 2 MB).
- Photos under 1 MB will automatically be rejected.
- Formats accepted are JPEG, TIFF, PNG (JPEG preferred).

Can my entry be refused or rejected?

Your entry could be refused or rejected if:

- You attempt to enter the contest in a fashion not authorized by these official rules
- Your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular
- Your photo was altered by software to change the colours, size or other aspect of the image.
- Your photo does not meet the photo requirements outlined above
- Your entry is submitted using robotic, automated, programmed or other illicit means
- Your entry is not in compliance with these official rules

In addition, MACA reserves the right to refuse any entry for any other reason determined appropriate.

What are the conditions of entry?

By entering the contest:

- You agree to be bound by these official rules and by the decisions of MACA, which are final, binding and conclusive
- you represent and warrant that (i) your entry, including any material comprising your entry and any material submitted with your entry is original to you, (ii) you have all necessary rights to enter the contest, including the consent of any third parties whose personal information is included in your entry, and (iii) your entry does not contain, depict, include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by MACA
- You understand and agree that your entry will not be returned to you and may be moderated or edited by MACA as it deems appropriate
- You grant MACA the right to use your entry in any media worldwide and for any purpose, including the right to use, reproduce, modify, adapt, translate or create derivative works from your entry without notification or compensation
- You agree that MACA shall have the right at any time to require proof of identity or eligibility to enter the contest, and failure to provide any such proof upon request may result in disqualification
- You release and forever discharge MACA and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the “Releasees”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole

or in part, or any travel or activity related to any prize, (iii) the use of any entry material in accordance with the rights granted in these official rules, or (iv) any breach of these official rules.

How will my personal information be used?

The GNWT is committed to respecting your privacy and protecting your personal information. All personal information is collected under the authority of the Access to Information and Protection of Privacy Act Section 43(b) and is used only for photo credit and caption on submissions and to contact contest winners in the 2025 Be Ready: Emergency Preparedness Starts at Home Contest. Any questions relating to the collection and use of personal information on this form may be directed to nwtemo_info@gov.nt.ca.